

ORDER



KSNV

Orders	Order / Rev:	104170	Primary AE:	Kevin Goodell
	Alt Order #:		Sales Office:	VEGS
	Product Desc:	State Senate 3Q12	Sales Region:	Local
	Estimate:			
	Flight Dates:	09/03/12 - 09/30/12		
	Original Date / Rev:	07/10/12 / 09/04/12		
	Order Type:	GENERAL		
Agency	Name:	Benny for Nevada	Billing Type:	Cash
	Buying Contact:		Billing Calendar:	Broadcast
	Billing Contact:	1930 Village Center Cir.	Billing Cycle:	EOM/EOC
		Las Vegas, NV 89134	Agency Commission:	15%
Advertiser	Name:	Benny for Nevada, <i>Revised</i>	New Business Thru:	
	Demographic:	A25-54	Order Separation:	00:05:00
	Product Codes:	PLC09	Advertiser External ID:	
	Priority:	SELECT PRIORITY CODE	Agency External ID:	
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN		

Bill Plan

Start Date	End Date	# Spots	Totals				
			Month	# Spots	Gross Amount	Net Amount	Rating
08/27/12	09/30/12	15	September 2012	15	\$7,725.00	\$6,566.25	0.00
			Totals	15	\$7,725.00	\$6,566.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSNV	09/03/12	09/30/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm		:30	0	\$375.003	0.00	NM		11	\$4,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/03/12	09/09/12	-TWT---		3	\$375.00		0.00						
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
		1	KSNV	09/03/12-09/09/12	M-F Wheel/ See MG 1.12, 1.13, 1.14 [PROGRAM CHANGE] PROGRAM CHANGE	7-730pm		-TWT-----	:30	(\$375.00)	0.00	NM			
		2	KSNV	09/12/12-09/09/12	M-F Wheel/ See MG 1.12, 1.13, 1.14 [PROGRAM CHANGE] PROGRAM CHANGE	7-730pm		-TWT-----	:30	(\$375.00)	0.00	NM			
		3	KSNV	09/03/12-09/09/12	M-F Wheel/ See MG 1.12, 1.13, 1.14 [PROGRAM CHANGE] PROGRAM CHANGE	7-730pm		-TWT-----	:30	(\$375.00)	0.00	NM			
		12	KSNV	09/12/12-09/12/12	M-F Wheel/ MG for 1.2,1.1,1.3	7-730pm		--W-----	:30	\$375.00	0.00	NM			
		13	KSNV	09/14/12-09/14/12	M-F Wheel/ MG for 1.2,1.1,1.3	7-730pm		----F----	:30	\$375.00	0.00	NM			
		14	KSNV	09/18/12-09/18/12	M-F Wheel/ MG for 1.2,1.1,1.3	7-730pm		-T-----	:30	\$375.00	0.00	NM			
				Week: 09/10/12	09/16/12	MT-T---		3	\$375.00	0.00					
				Week: 09/17/12	09/23/12	MTWT---		3	\$375.00	0.00					
				Week: 09/24/12	09/30/12	M---T---		2	\$375.00	0.00					
N 2	KSNV	09/03/12	09/30/12	NFL Pre-Game / FNA	CM	445p-515p (4:45 PM-5:15 PM)		:30	0	\$900.003	0.00	NM		4	\$3,600.00

Order / Rey: 104170
 Alt Order #: _____
 Flight Dates: 09/03/12 - 09/30/12

Advertiser: Benny for Nevada
 Product Desc: State Senate 3Q12
 Estimate: _____

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	KSNV	09/03/12	09/30/12	NFL Pre-Game / FNA	CM	445p-515p (4:45 PM-5:15 PM)	-----	:30	0	\$900.00	3	0.00	NM	4	\$3,600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/03/12	09/09/12	-----S	1	\$900.00	0.00										
Week: 09/10/12	09/16/12	-----S	1	\$900.00	0.00										
Week: 09/17/12	09/23/12	-----S	1	\$900.00	0.00										
Week: 09/24/12	09/30/12	-----S	1	\$900.00	0.00										
													Totals	15	\$7,725.00